## **Video Post cards**

These short video clips are easy to make using your smart phone camera. They should be short and sweet, get videos from any and everyone! Once you create them, upload them to DropBox and Joan will compile on You Tube.

## Your message:

- Share a short, personal message (speak from the heart!) asking CTS to clean up their Asheville site. Keep it to two or three sentences. Make sure to include "Show Asheville some love" or "have a heart"
- Practice saying it a few times before you turn your camera on. Doesn't have to be perfect!!The

## Video tips

- Check out "How to take better pictures and videos on your smartphone": http://youtu.be/TaNJIIqIKvA
- Get as close to the person you're video-recording as you can for the best possible sound
- If you're using a smartphone, be sure to hold the camera in the "landscape" (sideways) position
- Examples: "Why I care about coal ash" video post cards: <a href="http://bit.ly/1yJQbK9">http://bit.ly/1yJQbK9</a>

## Uploading your video

- Download the application for Dropbox to your smartphone. It's free, and you'll need to create an account if you don't already have one.
- Email <u>joan@wnca.org</u> and I will invite you to the folder called "CTS Video Valentines" (already added core POWER group to collaborate on this folder, so should show up.
- Go to the video on your camera or gallery
- Pull up your "share" menu (wherever you'd choose to send a picture in an email, facebook, text, etc.)
- Select Dropbox icon, upload to your Dropbox account. The "CTS Video Valentines" folder will show up in your list of folders, select that folder and choose "upload" http://bit.ly/14zNZbx